

ŞURA

**Urban Policies and Research
Center**

ŞÛRA
KENT POLİTİKALARI
VE ARAŞTIRMALARI MERKEZİ

What is ŞURA?

Under the leadership of Kocaeli Metropolitan Municipality;

Kocaeli Governorship, Kocaeli University, Gebze Technical University, Kocaeli Chamber of Commerce, Kocaeli Chamber of Industry, Eastern Marmara Development Agency, Bilişim Vadisi and Kocaeli City Council; It is a research center that brings together all the city's management mechanisms, the scientific world and public participation under one roof.





"COMMON MIND OF THE CITY"



AIM

Şura Urban Policies and Research Center,
**With the principle of 'Common Mind of
the City';**

It was established to develop sustainable strategies and model projects in line with making Kocaeli a city compatible with the 2030 United Nations Sustainable Development Goals and branding it nationally and internationally.

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**POLICY
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**ADVICE
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**STUDY
GROUPS**



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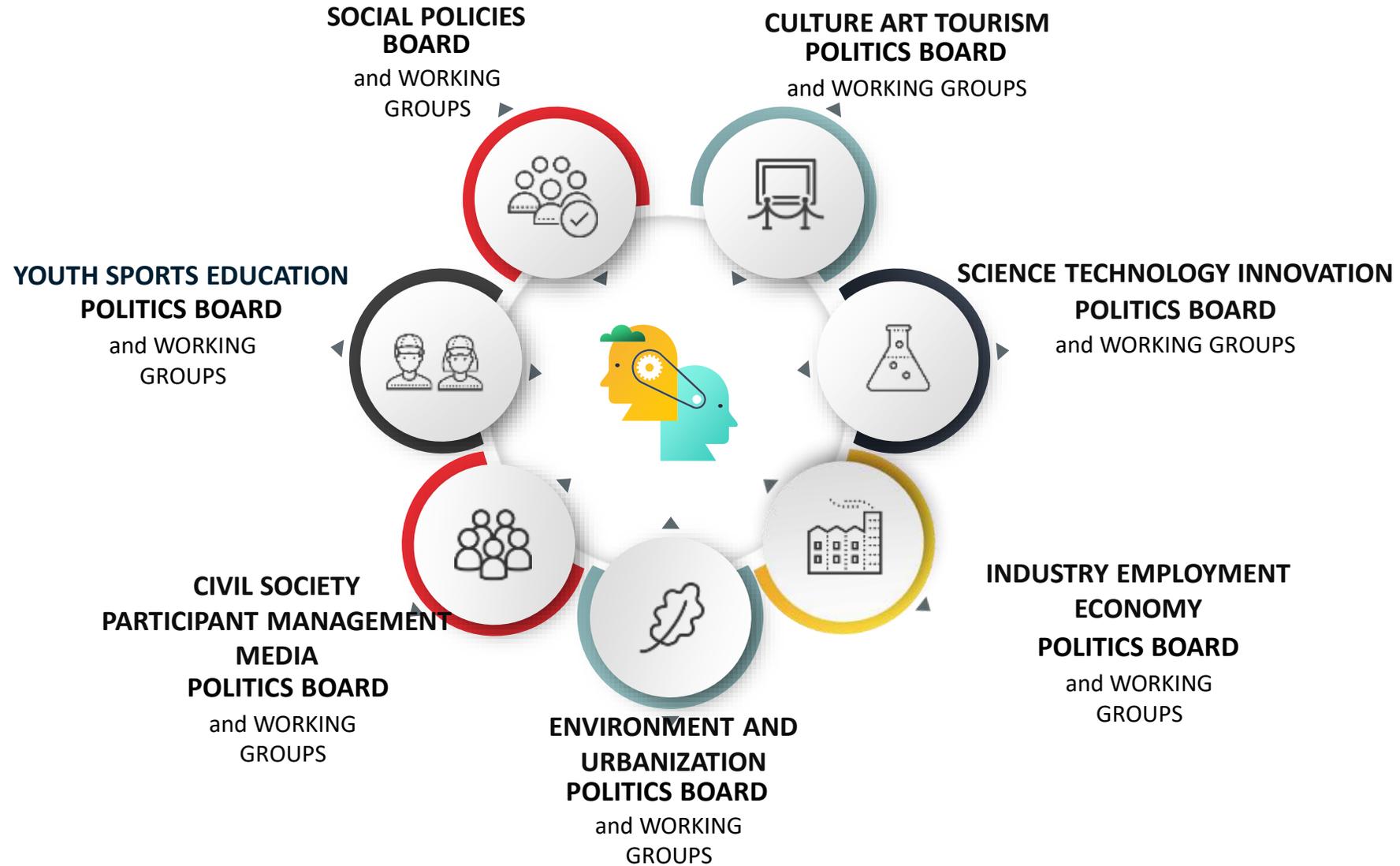
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President of the ŞURA Center
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Kocaeli Civil Society
Relations Directorate

**İbrahim
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**Eylem Selvi
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Kocaeli Chamber of Industry

**N.Benginur
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**Nevin
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President of the ŞURA Center
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**Mine
PİR KAZAN**

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Arslan KILIÇ

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Prof. Dr. Şeref DEMİRAYAK

Kocaeli Health and Technology university

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KOSGEB Kocaeli West Directorate

Faruk ONMAZ

KOSGEB Kocaeli Eastern Directorate

Selcuk ÇAKIR

Kocaeli City Council

Sinan KILIÇTEK

MARKA



Ömer YAĞIZ

Kocaeli City Council

Assoc. Dr. Ali YEŞİLDAL

President of ŞURA Center for Urban Policies and Research

Özcan MUMCU

ŞURA

QUESTIONNAIRE

01.

Survey studies are carried out in order to take into account the needs and demands of the public and to analyze the effects of major projects carried out in the city on the public.

R&D WORKS

02.

Studies are carried out within the scope of researching the best national and international projects and transforming them into implementable ones in our city.

STUDY AREAS

03.

In addition to the work of policy boards, workshops and focus group meetings are held in relevant areas, ensuring the participation of all decision-making mechanisms of the city and the public.

WORKSHOP and FOCUS GROUP

04.

A peer-reviewed research journal is being published in order to increase the motivation of academics to write articles about Kocaeli.

ŞURA ACADEMY JOURNAL

CITY DATA BASE

06.

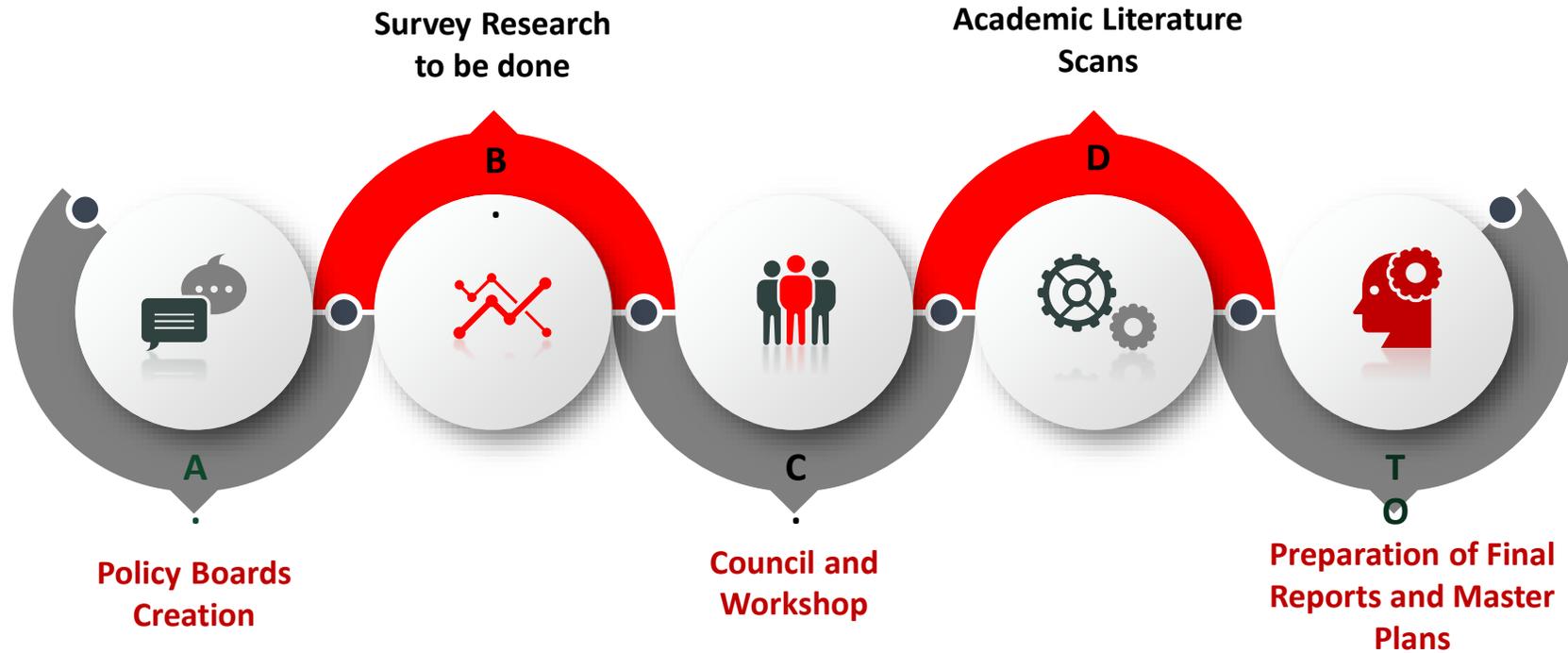
Efforts are being carried out to create a city information bank, where all information and documents related to our city are archived and open to the use of our citizens.

05.

It is aimed to support academic studies in various fields on the city of Kocaeli and to produce permanent solutions to the problems of the city with the projects that emerge as a result of the supported studies.

ACADEMIC SUPPORT PROGRAM

BUSINESS PLAN PROCESS





WHAT WE DID?



1st TOURISM COUNCIL

June 25, 2021

Within the scope of Tourism Master Plan studies; In order to determine the framework of Kocaeli's brand identity with its goals, strategies and implementation tools and to reveal the tourism potential of the city in every aspect, from all relevant institutions, organizations and NGOs in the city. **With the participation of 240 people, under 7 different titles** working groups were formed and **Kocaeli Tourism Council and Workshop** was carried out.



SPORTS COUNCIL

12 October 2021

On the basis of Kocaeli being a sports city; In order to form a basis for the Sports Master Plan studies, to evaluate the needs of our city in the field of sports with common sense and to ensure that the outputs to be obtained are transformed into action, all relevant institutions, organizations and NGOs in the city **With the participation of 280 people, under 9 different titles** working groups were formed and **Kocaeli Sports Council and Workshop**” was carried out.



ENVIRONMENT COUNCIL

November 2, 2021

In order to address the ever-increasing environmental problems and the solution proposals to be developed against these problems in all their dimensions in Kocaeli, all relevant institutions, organizations and NGOs in the city **13 different topics with the participation of 330 people** working groups were formed and **Kocaeli Environment Council and Workshop**” was carried out.



AGRICULTURE COUNCIL

December 2, 2021

In order to form a basis for the studies of Kocaeli Sustainable Agriculture Action Plan, to determine the needs of the city with common sense and to ensure that the outputs to be obtained are put into practice, all relevant institutions, organizations and NGOs in the city are invited. **10 different topics with the participation of 290 people** working groups were formed and **Kocaeli Agricultural Council and Workshop** was carried out.



SMART CITIES COUNCIL

January 19, 2022

In order to determine the current situation of Kocaeli regarding smart cities, to create a road map and to operate it, all relevant institutions, organizations and NGOs in the city are consulted. **7 different topics with the participation of 210 people** working groups were formed and **Kocaeli Smart Cities Council and Workshop**” was carried out.



WOMEN AND FAMILY COUNCIL

March 8, 2022

Within the scope of Kocaeli Sustainable Women and Family Action Plan studies, all relevant institutions, organizations and NGOs in the city **7 different topics with the participation of 220 people** working groups were formed and **Kocaeli Women and Family Council**” was carried out.



BARRIER FREE CITY COUNCIL

June 8, 2022

In order to create the Kocaeli Barrier-Free City vision, all relevant institutions, organizations and **With the participation of 280 people from NGOs 9 different titles** working groups were formed and **Kocaeli Barrier-Free City Council and Workshop**” was carried out.



YOUTH COUNCIL

December 14, 2022

Within the scope of Youth Action Plan studies; In order to develop the youth vision of Kocaeli, all relevant institutions, organizations and NGOs in the city **7 different topics with the participation of 270 people** working groups were formed and **Kocaeli Youth Council and Workshop**” was carried out.



TOURISM MASTER PLAN LAUNCH

March 16, 2022

Kocaeli Tourism Master Plan and Branding Strategy Launch Program; Kocaeli's branding story, prepared strategies and actions, and visual identity studies were shared with the public.

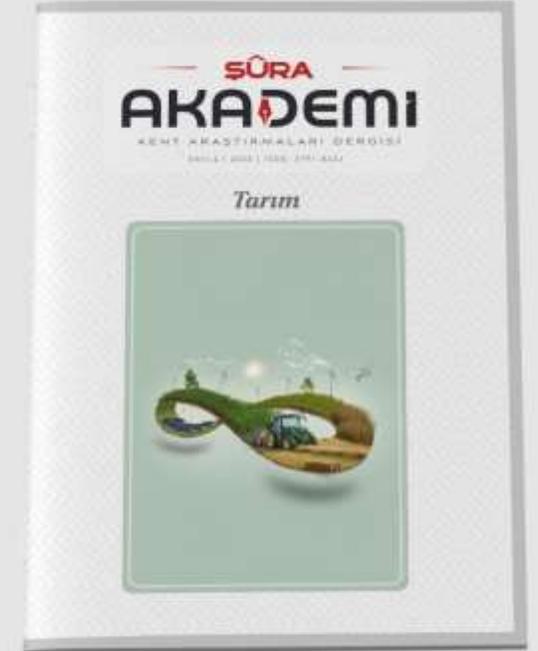
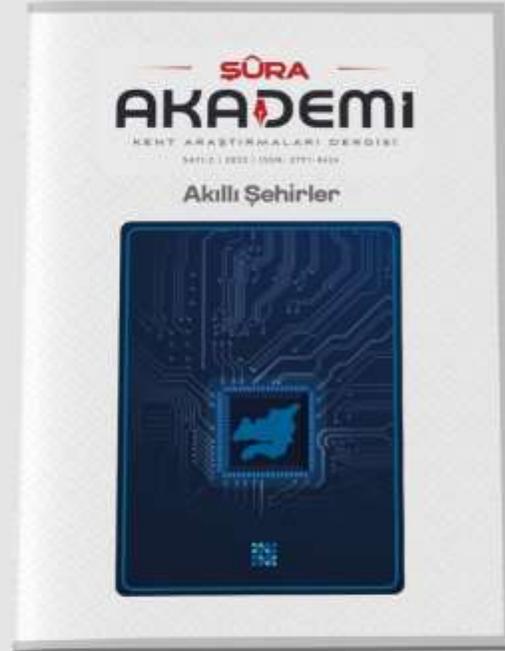
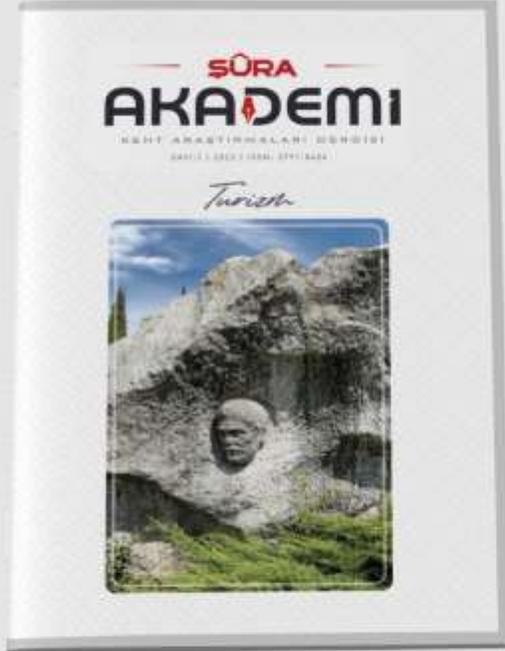
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AKADEMi
KENT ARAŞTIRMALARI DERGİSİ

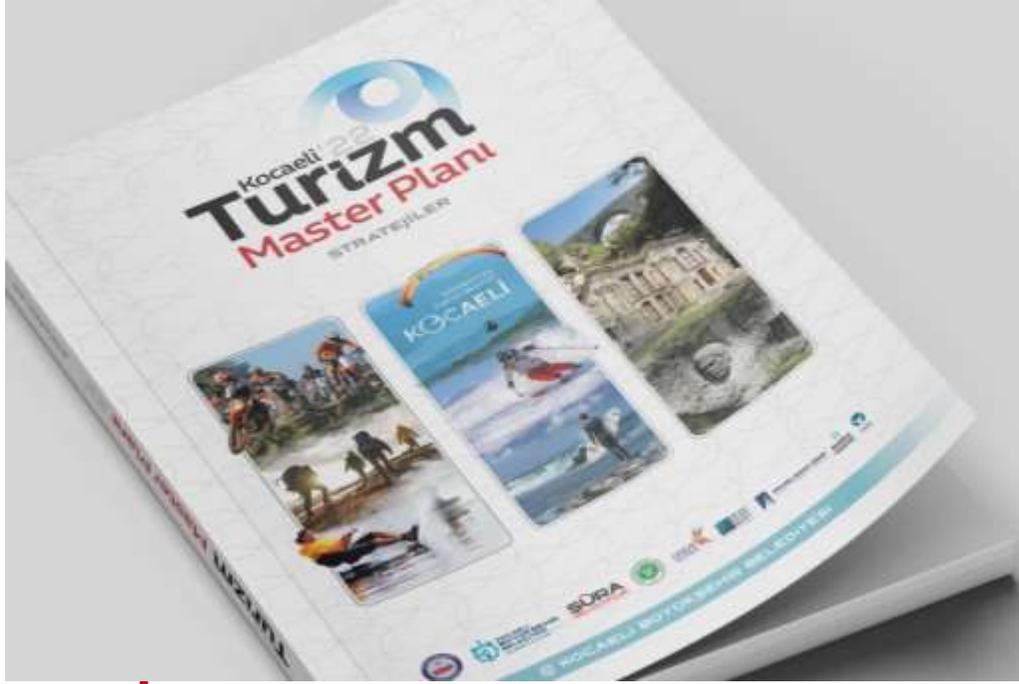


ŞÛRA ACADEMY INTERNATIONAL PEER-REVIEWED JOURNAL

ŞÛRA Academy Urban Research Journal It aims to develop local government practices and public and private sector activities regarding urban life by supporting them with scientific and academic research from different disciplines.

— SÛRA —
AKADEMİ
KENT ARAŞTIRMALARI DERGİSİ

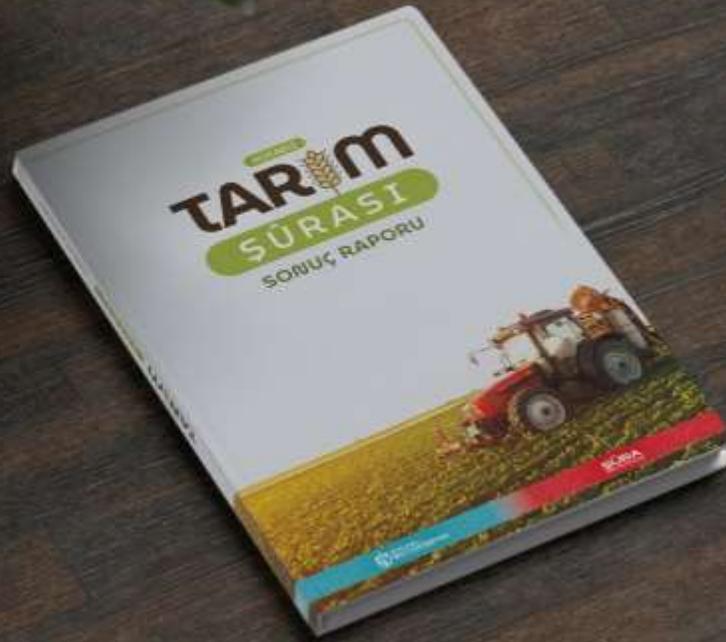




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TOURISM MASTER PLAN STRATEGIES and SITUATION ANALYSIS

Kocaeli Tourism Master Plan and Branding Strategy Launch Program; Kocaeli's branding story, prepared strategies and actions, and visual identity studies were shared with the public.



TARIM ŐURASI

RESULT REPORTS

ŐURA Urban Policies and Research Center The councils, focus group meetings, and various studies it has conducted have been valuable tools for the development and implementation of urban policies. Within the scope of these studies, the final reports were compiled into a book.

OUR STAKEHOLDERS



**KOCAELİ
GOVERNORSHIP**



**KOCAELİ METROPOLITAN
MUNICIPALITY**



**KOCAELİ
UNIVERSITY**



**GEBZE TECHNICAL
UNIVERSITY**



**EAST MARMARA
DEVELOPMENT AGENCY**



**KOCAELİ
CHAMBER OF INDUSTRY**



**KOCAELİ HEALTH AND
TECHNOLOGY
UNIVERSITY**



**KOCAELİ
CHAMBER OF COMMERCE**



**KOCAELİ
CITY COUNCIL**

Thanks

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