

Application Form

CATEGORIES IN WHICH YOU WANT TO APPLY THE EXPERIENCE

1: TYPE OF EXPERIENCE: *choose the most important element (choose only one element which you consider the most outstanding of your practice).*

A) Deliberation Citizen assembly / deliberation workshop / lottery / legislative theater / participatory planning	X
B) Decision Participatory budget / referendum / consultation / participatory process with vote	
C) Citizenship Citizenship / community action / permanent council / civic education / associationism / other initiatives to reinforce local democracy	

2: TYPE OF GOVERNMENT: *choose one only.*

A) Up to 50,000 inhabitants (towns, small cities, rural areas).	
B) Cities between 50,000 and 250,000 inhabitants.	
C) Cities between 250,000 and 1,000,000 inhabitants.	
D) Large cities or urban areas of more than 1,500,000 inhabitants.	
E) Supralocal, regional, provincial governments	X

Experience data: *complete the information below in a clear and concise manner.*

Title of the experience: Citizens' Jury on Responsible Smart Mobility
Name of the city or region: LOMBARDY REGION
Inhabitants of the city or territory: AROUND 10 MILLION
Country: ITALY
Institution presenting the candidacy: GIANNINO BASSETTI FOUNDATION (FGB)
Website of the experience or institution:

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<p>1) Webpage hosted on Lombardy Region portal “Open Innovation” describing the TRANSFORM project, in which the Citizen’ Jury on Responsible Smart Mobility was conducted https://www.openinnovation.regione.lombardia.it/it/iniziativa/transform-eu In this space there is a video on the Citizen’ Jury on Responsible Smart mobility: https://www.youtube.com/watch?v=YG9bgjBpEjE</p> <p>2) TRANSFORM project pages on participatory activities (including the Citizens’ Jury) in Lombardy: https://www.transform-project.eu/data-driven-smart-mobility/</p>		
<p>Profiles in social networks of the experience or the institution: Open Innovation Twitter: @LombardiaInnova Fondazione Giannino Bassetti Twitter @FGBassetti</p>		
<p>Start date of the experience: January 2022</p>		
<p>End date of the experience: December 2022 (including results used by Lombardy Region)</p>		
<p>Budget of the experience: Roughly 70 k, including organizational costs, personnel costs and communication costs.</p>		
<p>Type of candidacy <i>(mark with an X in the right column)</i></p>	New experience	X
	Innovation on an existing experience	
	Continuity of an experience	
<p>Type of experience <i>(mark with an X in the right column, you may choose more than one)</i></p>	Participatory budgeting	
	Participatory planning	
	Standing council	
	Workshop / meeting for diagnosis, monitoring, etc.	
	Public hearing / forum	
	Poll / referendum	
	Assemblies / Citizen juries / Deliberation spaces	X
	E-government / Open government / Digital platforms	

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	Citizen initiative		
	Other (specify):		
Objective of the experience <i>(mark with an X in the right column, you may choose more than one)</i>	To achieve higher levels of equality in terms of participation		
	Including diversity as a criterion for inclusion		
	Community empowerment		
	To empower non-organised citizens		X
	To increase citizen's rights in terms of political participation		
	To connect different tools of participation within a participatory democracy "ecosystem"		
	To improve the effectiveness and efficiency of the mechanisms of participatory democracy		X
	To improve the quality of public decision-making through the mechanisms of participatory democracy		X
	To improve the evaluation and accountability of the mechanisms of participatory democracy		
	To improve any public policy through the active participation of the public		x
Territorial area <i>(mark with an X in the right column, you may choose more than one)</i>	All the territory	Local	
		Regional	X
	District		
	Neighbourhood		
	Governance		
	Education		



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Thematic area <i>(mark with an X in the right column, you may choose more than one)</i>	Transport	X
	Urban management	
	Health	
	Security	
	Environment / Climate change and/or urban agriculture	X
	Civic associations, grassroots and new social movements	
	Culture	
	Housing	
	Job creation	
	Decentralization	
	Local development	x
	Training / learning	
	Economy and/or finances	
	Legal regulations	
	Social inclusion	X
All		
Smart mobility data driven	X	
Sustainable Development Goals (SDG) associated with the practice <i>(mark with an X in the right column,</i>	SDG 1 - No poverty	
	SDG 2 - Zero hunger	
	SDG 3 - Good health and well-being	

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<i>more than one option can be chosen, you can also add the specific target)</i>	SDG 4 - Quality education	
	SDG 5 - Gender equality	X
	SDG 6 - Clean water and sanitation	
	SDG 7 - Affordable and clean energy	
	SDG 8 - Decent work and economic growth	
	SDG 9 - Industry, innovation and infrastructure	X
	SDG 10 - Reduced inequality	X
	SDG 11 - Sustainable cities and communities	X
	SDG 12 - Responsible consumption and production	
	SDG 13 - Climate action	X
	SDG 14 - Life below water	
	SDG 15 - Life on land	
	SDG 16 - Peace, justice and strong institutions	
SDG 17 - Partnership for the goals		

PART 2: DESCRIPTION OF THE EXPERIENCE

Fill in the following fields clearly and concisely. You can add links, images or graphics if you consider it appropriate.

Context:

*In a **maximum of 300 words**, present the cultural, geographical, historical, institutional and socioeconomic context of the city, region or territory in which the experience takes place.*

Lombardy is the most populated region of Italy (10 million people, approximately 1/6 of the Italian population), the third most populous region in Europe and one of the richest territories in the EU (it produces about 22% of the national GDP, 2019).

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Located in Northern Italy, Lombardy is divided into 11 provinces, 1 metropolitan area and 1523 municipalities. Milan is the capital of Lombardy, but the regional territory is very diverse, including big urban areas, mountains, lakes and Po valley.

Its economic system is mainly focused on small and medium sized enterprises and its economy is specialised in all the traditional 'Made in Italy' sectors but more and more also in the new and emerging technologies-related ones. Entrepreneurship in Lombardy is both widespread and dynamic, and it shows an international standard in the search for innovation, development and technology. Lombardy is one of the most specialised areas in Europe for technologically advanced products.

The role of Lombardy in relation to national R&I effort is central. 18 percent of fablabs and 26 percent of certified incubators are based in Lombardy. Nine dynamic technological clusters do include as associated members companies, universities, research bodies and other public/private actors that are geographically distributed on the regional territory and do focus on specific technological areas.

Lombardy Region, together with Bassetti Foundation, a CSO based in Milan active in citizen engagement and Responsible Innovation for almost 30 years, and Finlombarda, a company fully-owned by the Region to support the regional government in many actions, like policy design, were partner of the EU-funded project TRANSFORM, aimed at inserting citizen engagement methods in territorial R&I decision-making.

Precedents:

*Explain the precedents and origins of the experience: if it is the innovation of an existing experience, what are its origins; if it is a new experience, what are the antecedents in participation in your city, region or territory. You can also indicate if you have been inspired by experiences in other cities/countries. (In a **maximum of 300 words**).*

Lombardy Region was not entirely new to participatory activities in R&I and Responsible Research and Innovation (RRI), which has been officially institutionalised within the regional framework in 2016 with the regional Law "Lombardy is Research and Innovation", aimed at re-structuring Lombardy's Research and Innovation ecosystem so to enhance policies on research, innovation, technology transfer and advanced training, in synergy with public and private entities. In this realm, Responsible Research and Innovation (RRI) approach plays a key role. In fact, RRI has been enshrined in the Law as one of the founding principles (article 3) and several activities have been foreseen to accomplish the goal of spreading the culture and the implementation of RRI. The principles of responsible research and open innovation, which are the basis of the regional approach, drive the Region towards a shared planning of innovation policies and instruments in which actors and citizens assume the dual role of beneficiaries and active players, to be consulted frequently. In this way the regional government responds to society and to local actors, who strongly demand an open discussion on the management of innovation, focusing on the citizens' needs. Nevertheless, deliberative approaches for R&I policy design was first experienced in Lombardy thanks to the EU-funded project "TRANSFORM", in which context the Citizens' Jury has been organized and implemented. Even if already experienced in online consultations through

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the online portal Open Innovation”, this approach constituted a more solid and deeper way to engage citizens in regional R&I policymaking.

Objectives of the experience:

*What is the objective listed in Part 1 that you think is the most important, and indicate other outstanding objectives of the experience. (In a **maximum of 100 words**).*

The main objective was to introduce citizens' voices in regional R&I policymaking so that the Regional Government could support territorial R&I to be aligned with citizens' needs, values and expectations.

Other connected reasons were:

- Empowering citizens and increasing their sense of political efficacy by giving them a seat at the table in regional public decision-making processes;
- Enhancing mutual trust between citizens and the regional authority by respectively delivering and implementing public recommendations based on informed discussion and collective deliberation;
- Contributing to the diffusion of the deliberative culture and practices in Lombardy and beyond (especially in Italy).

Methodology:

*Describe the methodology of the experience: phases of the process, participation channels. (In a **maximum of 300 words**).*

The Jury, mainly designed and fully run by Bassetti Foundation, was attended by 24 citizens who met for two full days in June 2022.

All of them were over 18 and resided in Lombardy. The sample was balanced by gender, age and province of residence. The selected group was mixed also in terms of other socio-demographic factors, such as income and educational qualification.

The discussion took place in plenaries and breakout sessions and conducted by professional facilitators. Jurors received incentives for their participation.

The first day was dedicated to the information phase and in particular to:

- presenting the framework in which the Jury was conducted (i.e., TRANSFORM project and Lombardy Region policies and activities in the field of smart mobility and connected data-driven initiatives and tools);
- giving citizens the chance to dialogue with five experts on data, mobility and related responsibility issues, such as big data and AI, open data, mobility of the future, privacy and techno-surveillance in smart cities, gender and mobility.

In the second day (which was held after two weeks, on the 24th of June) Jurors 1) discussed in groups and plenaries in order to identify issues of responsibility and possible social

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impacts of data-driven smart mobility and 2) developed recommendations for Lombardy Region to be taken into account when developing services and policies in the field of smart mobility.

During the discussion stage, citizens identified issues of responsibility related to the development of data-driven mobility services starting from the presentation of eight 'cards', each representing a hypothetical data-driven intelligent mobility service (e.g., smart traffic lights, smart parking, on-demand bus).

Based on the discussion results, Jurors drafted, refined and delivered the final recommendations to Lombardy Region, which were organised into objectives and measures that contribute to the achievement of each objective.

Innovation:

*Explain what you consider as the most innovative aspect(s) in the practice. (In a **maximum of 150 words**).*

The Citizens' Jury experimented in Lombardy was innovative for several reasons.

It was the first Citizens' Jury in Italy - a country where sound public deliberation for policy making is far from being mainstream - on this topic.

It was implemented in a complex setting (Lombardy was the first place hit by COVID in the Western World) just after the pandemic, when citizens' trust in institutions was not so high. Citizens involved in the process were enthusiasts of such involvement and provided actionable and practical recommendations that Lombardy Region took seriously into account, inserting citizens' views in concrete policies.

The selected topic was complex but at the same time sensitive since several responsibility issues are connected to data-driven services.

This experience represents a successful story on how to engage citizens in science policy and OIPD can be a relevant context to spread the word on this initiative.

Inclusion:

*Point out the importance of including as many groups and diverse populations as possible, and how you have achieved it. (In a **maximum of 150 words**).*

The Jury was attended by 24 citizens on the first day and by 22 citizens on the second day, all of them were over 18 and resided in Lombardy. The 22 citizens who gathered for the second day had also taken part in the first one. The sample was balanced by gender, age and province of residence. The selected group was mixed also in terms of other socio-demographic factors, such as income and educational qualification, to ensure a diversity of voices and a heterogeneity of experiences and points of view, which are needed to guarantee a proper implementation of the initiative. Break-out groups discussion were also planned to mix-up participants each time.

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Communication:

*What has been the strategy and communication channels of the experience for engaging the population. (In a **maximum of 150 words**)*

In order to ensure the transparency of the process, a [web page on the TRANSFORM project](#) (in which the Citizens' Jury was run) was created and constantly updated (in Italian). The page was hosted on the Lombardy Region portal Open Innovation (in Italian) and accessible multimedia materials (videos, easy to read news, graphics, reports etc.) were produced as well.

The Lombardy Region's Open Innovation online platform (in Italian) acts therefore as a public and transparent repository for citizens and local stakeholders willing to follow the process and know more about the outcomes and the integration in the regional policymaking.

Articulation with other actors:

*Explain how the experience was articulated with different actors and simultaneous or pre-existing processes. What roles did these participants assume? Explain the degree of success of this articulation. (In a **maximum of 150 words**)*

The experience, held in the context of a EU-funded project, called TRANSFORM, was run thanks to a tight collaboration between Bassetti Foundation, leader of the participatory activity, Lombardy Region and Finlombarda, a fully-owned company by the Region supporting the Regional Government in the R&I strategic plans and policies. This strong collaboration enabled the actionability of the results of the process.

Evaluation:

*What evaluation mechanisms have been implemented? Develop whether the citizenry has participated in the evaluation of the practice. (In a **maximum of 300 words**).*

A participant questionnaires to evaluate participants interests in the citizens' jury was developed and completed by participants at the end of the second day of the Citizens' Jury.

Four main motivations are at the basis of the positive reception of TRANSFORM Citizens Jury by citizens engaged in the process:

- The opportunity to have a say in the regional decision making and take action ("I felt being active as a citizen for the first time"; "I liked being involved"; "Finally I had a chance to have a voice")
- The opportunity to share ideas and concrete experiences, contributing to building a better future for all ("Inclusiveness is to me one of the most important issues, also because it concerns me personally"; "Everyone can really contribute")
- The opportunity to debate with other citizens from different contexts within Lombardy, understanding the needs of the territory as community ("I liked to have the opportunity to discuss with other citizens"; "I liked to resonate on how avoiding exclusion of some groups of people"; "What I liked the most was discussing together")

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- The opportunity to learn from experts about the topic at the center of the deliberative process (i.e., smart mobility data driven), which participants considered very relevant (“We have discussed a lot of interesting issues”; “The topic was very interesting”; “I have learned a lot of new things”).

A specific [impact evaluation process](#) was in place for the whole EU H2020 project TRANSFORM, within which the Jury took place, measuring the impact of the citizen engagement activities on the regional policymaking.

Impacts and results

Describe the impacts and results of the process. How many people have participated, and what are their profiles? What have been the impacts on public policies, the functioning of the administration, and the citizenry? (In a maximum of 300 words).

IMPACT on Regional Policies

Citizens' (the Jurors) provided Lombardy Region with specific recommendations on how insert responsibility issues like privacy and profiling, digital and economic inclusion, and accessibility in preparation for a Lombardy Region call for projects on local mobility data-driven services (launched in Autumn 2022).

Furthermore, Lombardy Region committed to take into account the outcomes of the Citizens' Jury also in its strategic documents and actions on smart mobility in the near future (starting from Smart Specialization Strategy, S3 and the Regional Strategy on Smart Mobility and AI).

IMPACT on Regional R&I Ecosystem

Thanks to the collaboration with Lombardy Region and with the Fondazione Bassetti network, the Citizens' Jury experience and outcomes were presented also in Lombardy Region internal meetings (therefore reaching different regional units), as well as in other initiatives like public conferences, workshops, lectures in academia (therefore reaching different publics and R&I stakeholders, also beyond Lombardy and beyond Italy).

IMPACT on citizens

Participants agree with the adoption of public deliberation for policy making and think that citizens can contribute to the debate on new technologies (and especially smart mobility).

A change of attitude by some initially skeptical participants was registered, which is in line with studies showing that deliberative processes are a powerful tool to increase trust between different societal actors (in this case citizens and policy makers). The citizens jury was also key in clarifying to participants the different roles and actors engaged in research and innovation policy making, also distinguishing the different responsibilities at different institutional levels (regional, national, European, etc.).

PART 3: EXPERIENCE SUMMARY

A summary of the experience: origins, objectives, operation, results, monitoring, and evaluation. (Do not hesitate to repeat aspects that have already been written before. This

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*summary will be shared on the digital platform for open evaluation and in the publication of the award). (In a **maximum of 500 words**).*

In June 2022, a face-to-face Citizens' Jury engaged 24 Lombardy citizens - selected according to specific socio-demographics criteria - to learn, discuss and deliberate during two Saturdays about regional Responsible Smart Mobility. At the end of the Jury, Jurors provided Lombardy Region with specific recommendations on how to insert responsibility issues like privacy and profiling, digital and economic inclusion, and accessibility in preparation of a Lombardy Region call for projects on local mobility data driven services (launched in Autumn 2022). Citizens' recommendations have been inserted as requirements for applicants to be considered in their project proposals and of course in the execution of the winning projects. Citizens Jury and other forms of deliberation can meaningfully inform policymakers to design better operational R&I policies (i.e. call for R&I projects or ideas).

Useful criteria for selecting projects can emerge from this approach to ensure that the final outcomes generated by the funded project are, from the outset, aligned with societal values and needs. In fact, thanks to the citizens' contributions, selected R&I projects will be "responsible by-design" since they will include citizens' opinions on societal responsibility issues when designing and shaping project results. An intense communication activity accompanied the engagement process, with the production of a web-section devoted to the project, an informational video and a report with all the results. A final public event was also held to present the results to the public.

We invite you to share annexes that allow you to better illustrate your experience: videos, photographs, documents... These can be sent through a file transfer service, such as WeTransfer, Dropbox or Google Drive.

Thank you for participating!