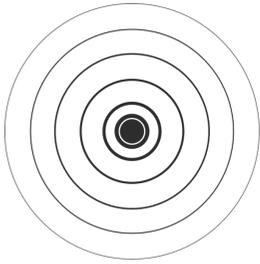




FLORENCE FOR CLIMATE

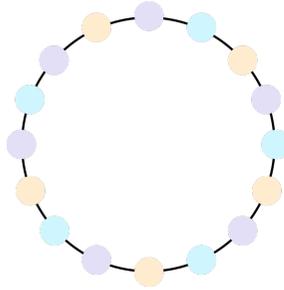
Firenze
per il clima

HOW



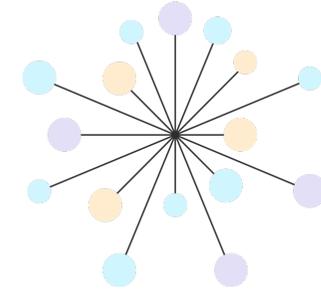
SENSITIZING

Raising awareness and informing citizens, so that everyone is aware of what climate change is and what impacts it has on his life.



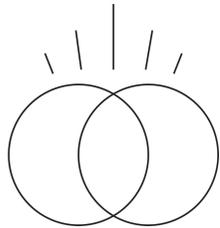
ENGAGING

Engaging organizations and individuals to do their part, to be leading actors, true agents of change, through a dedicated communication campaign and participatory tools: co-creation meetings, panels, widespread initiatives, events, questionnaires.

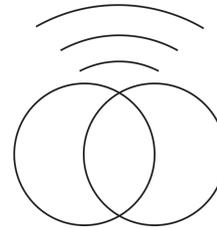


INNOVATING

Innovating the participation tools thanks to the first pilot Climate Citizens Assembly, which involves 100 citizens and city users randomly selected using sampling criteria that foster cross-generationality and inclusion.



Involving a network of Experts to support thematic deepening.



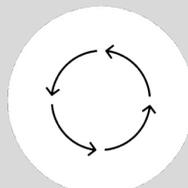
With the help of Testimonials who pledge to support their city's effort by promoting the Firenze per il Clima path, boosting citizens to participate.

TOPICS

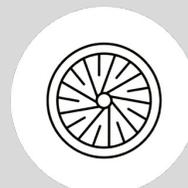
Working by focusing 4 topics:



ENERGY



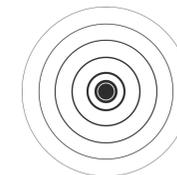
CIRCULAR ECONOMY



MOBILITY



URBAN ENVIRONMENT



01. PUBLIC EVENTS

OPENING MEETING

Organizations and citizens worked on thematic panels aimed at learning about the topic and at implementing city's policies for the ecological transition.



105 participants

3/11/2023



7 panels

Report: https://firenzeperilclima.it/wp-content/uploads/2023/11/Report_primo-incontro-pubblico.pdf

PLENARY MEETING

Public plenary meeting open to all (Citizens, Assembly members, Stakeholders, Youth, Students, Ambassadors...)



29/05/2024



02. PATH WITH SCHOOLS AND YOUTH

Expression of interest to participating for schools

- RAISING AWARENESS AT SCHOOLS

Discussion spaces to have their say on city's projects

8 schools

14 meetings

- YOUTH CLIMATE AMBASSADORS

High school students and freshmen involved to become climate ambassadors



72 climate ambassadors



6 meetings

Public event



16/05/2024



STAKEHOLDERS

 **126** stakeholders participating as:

Doer proposing mitigation actions carried forward by them

Funder making resources available for climate actions

Teller organizing local dissemination initiatives

UNIQUE CALENDAR

Gather all the climate initiatives under a unique calendar to keep citizens updated and informed

MEETINGS

 **5** enhancing Florence's climate neutrality actions portfolio

 10/11/2023

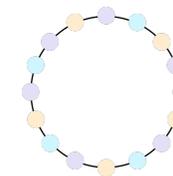
 16/11/2023

 30/11/2023

 26/03/2024

 16/04/2024

ENGAGING



Reports: https://firenzeperilclima.it/wp-content/uploads/2023/12/Report_incontro-teller.pdf
https://firenzeperilclima.it/wp-content/uploads/2024/02/Report_doer.pdf

PILOT CITIZENS ASSEMBLY FOR CLIMATE

2023

Setting the scene and identifying priorities

 **3** meetings

 23/11/2023

 29/11/2023

 06/12/2023

Report: https://firenzeperilclima.it/wp-content/uploads/2024/02/Report_assemblea.pdf

2024

Selection and discussion of 4 thematic flagship projects

 **4** meetings

 18/03/2024

 04/04/2023

 18/04/2024

 22/05/2024

INNOVATING

