

EMBRACING OUR CREATIVITY



23
24

Belfast 2024 is:

***Our* celebration of home-grown culture and creativity throughout 2024 featuring new and exciting creative projects, events and civic initiatives delivered through new co-design and partnership models with the city stakeholders, the creative sector and the citizens of Belfast.**

OUR PEOPLE | OUR PLACE | OUR PLANET



**20
24
25**

PEOPLE-LED DEVELOPMENT & ENGAGEMENT

282



ONE OFF PARTICIPANTS

82



REPEAT PARTICIPANTS

56



WORKSHOPS DELIVERED
TO DATE

4



COMMUNITY TAKEOVER
PILOTS IN DEVELOPMENT

- Citizens across Belfast will be invited and supported to actively co-create and participate in this year-long programme, making events, experiences and initiatives that empower people's creativity.
- We are putting civic participation at the heart of Belfast 2024
- To achieve this, we are developing new processes in areas such as procurement, communications, governance and in our cross-departmental and cross-sectoral working.
- This work is currently underway in 2023 to build up confidence, energy and connection within citizens and relationships and methods within creative facilitators – all of which are in preparation for achieving the ambitious engagement goals of Belfast 2024.

PRINCIPLES

20
24
25



OUR PEOPLE

Co-creation: People-focussed design, making connections and collaborating in a multitude of ways

New Work: investing in new approaches to creative development and creating new and exciting creative programmes, events & projects

OUR PLACE

Public Space: Using creativity to connect to our places and spaces - outdoors, indoors, on streets, under water, in the air and online

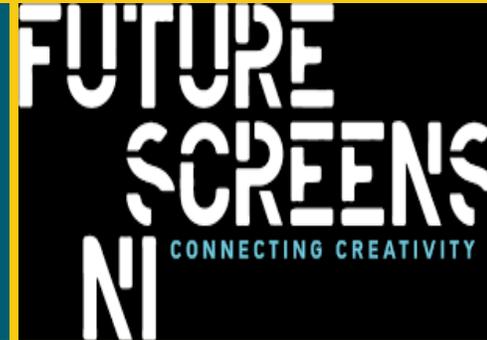
OUR PLANET

Our Shared Planet: Using creativity to raise awareness of our climate crisis & encourage people to engage and share with the world around us

Future Thinking: embracing innovation, finding new ways to use creativity to shape our city's future.

Belfast 24 Strategic Partnerships - update

- Eden Project
- Future Screens NI
- Heritage Lottery Fund
- Queens University
- Department of Communities
- British Council NI
- Maritime Belfast / Belfast Harbour
- Arts & Business NI





B24
PROGRAMME
DEVELOPMENT
SIGNATURE
COMMISSIONS



OUR PEOPLE | OUR PLACE | OUR PLANET

AMAL WALKS



Shared Island
Initiative

Since July 2021, Amal has travelled over 9,000km to 94 towns and cities in 14 countries



LITTLE AMAL

by The Walk Productions

- *Arrives in Belfast in May / June 24*
- *Welcoming all newcomers to Belfast*
- *All Island project - Walk across Border to Dublin*
- *Armagh, Newry, Monaghan, Cavan, Lough, Dublin*
- *Welcoming events at each city/ location*
- *Engagement with schools and new communities*
- *City of Music closing event showcasing world music in Belfast*

When? Spring/ Summer 2024

Location | N.Ireland / Ireland

Target Audience

New communities

Everyone

Families



Belfast

Eden Project B24 Strategic Partnership

"Culture is itself an ecological force, no one fact will change the way we treat the world, one great story just might"

**Sir Tim Smit, Founder
Eden Project**

Eden Project are on board as a Strategic Partner for Belfast 2024 working closely with the B24 Delivery team to advise and guide on projects that focus on bio-diversity, greening and climate sustainability



eden project

Light Night

A spectacular, accessible, public experience, celebrating our built environment and the future of the city as a place alive with people living, working, playing and visiting.

A high profile immersive light spectacle - builds on the work and recommendations within Council's Cultural Strategy and Lighting Strategy, whilst illustrating the potential and ambition within the City Centre Living Strategy and Bolder Vision

When? Oct / Nov 2024

Location | City Centre

Target Audience Everyone





POWER
PLANTS

eden project

OLIVER JEFFERS

eden project

Power Plants

by Oliver Jeffers

Oliver imagines Power Plants as enormous bright flowers, growing vibrantly from Belfast's remaining factory chimneys in a surprising bouquet atop the architecture of the city's rich industrial history.

When? April/May 2024

Location | City Centre

Target Audience Everyone



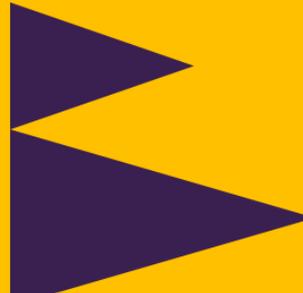
B24

PROGRAMME
DEVELOPMENT

OPEN CALL



EMBRACING
OUR
CREATIVITY



20
24
25

OPEN CALL COMMISSIONS	A City Belonging	A City Challenging	A City Creating	A City Creating	A City Exploring	BCC CROSS DEPART.	CITY LOCATION	REACH	Targets/People
AN DROICHEAD IRISH LANGUAGE DANCE	✓	✓	✓	✓	✓	✓	CC, S, W	1000	Young People
ANOTHER WORLD ACTIVISM INTERGENERATIONAL	✓		✓	✓			S, CC	6500	Intergenerational
BIAF / HELEN HALL DISABILITY LED DANCE	✓			✓	✓	✓	S, CC	3600	Lived Experience
BOOM CLAP PLAY IMMERSIVE DIGI-ROOM	✓	✓		✓	✓	✓	CC	2500	Primary School Kids
BOUNCE CULTURE BELONGING IN BELFAST	✓	✓		✓	✓		All	60,000	Young People
BLACK MOUNTAIN SS-GARDENING PEACEWALLS	✓	✓	✓	✓		✓	W, All	20,000	Super Local Residents
FILM FESTIVAL - BELFAST STORY THROUGH FILM	✓	✓	✓	✓	✓	✓	All	10,000	Citizen Wide Participation
THOMPSON DRY DOCK LIGHT SHOW	✓	✓		✓			E	10,000	Primary School Kids
LYRIC THEATRE OUTDOOR SPECTACLE	✓	✓	✓	✓	✓		S	6,000	Super Local Residents
BREW ME A RIVER EXPLORE OUR HERITAGE	✓		✓	✓			N,W	6,000	Citizen Wide Participation
OGU / MMAS ARCHITECTS PORTABLE RIVER PONTOON	✓	✓		✓			All	4,000	Citizen Wide Participation
OUTBURST / KABOSH LGBTQIA STORY SPECTACLE	✓	✓	✓	✓			CC	10,000	Intergenerational
MASS PARTICIPATIVE BOAT BUILDING w/PS2	✓	✓	✓	✓		✓	CC, All	60,000	Citizen Wide Participation
KIDS CODING - LARGESCALE LASER GAME	✓	✓	✓	✓	✓		CC, S, W	2500	Primary School Kids
9FT IN COMMON ALLEYWAYS ACTIVATION	✓	✓	✓	✓	✓	✓	All	50,000	Super Local Residents
ULSTER ORCHESTRA-A HOME IN TOWNSEND	✓	✓		✓			W	4,000	Super Local Residents
WILD BELFAST - CITY SAFARI	✓	✓	✓	✓		✓	All	10,000	Citizen Wide Participation

8

**MONTH
PROCESS**
LAUNCHED
DECEMBER 2022



NEW
REGISTRATIONS
COUNCIL
ESOURCING



233 **ONE-TO-ONE**
ADVICE SESSIONS
WITH BIDDERS

194

SUBMISSIONS
£28 MILLION
OVERALL ASK



55 SHORTLISTED IDEAS
£7.8 MILLION
OVERALL ASK

£110,000

INVESTMENT IN R+D

INVESTMENT IN
R+D FOR
SHORTLISTED
55 PROPOSALS

17

COMMISSIONS

RECOMMENDED FOR
CONTRACT
TOTAL £2.7 MILLION



B24 PROGRAMME DEVELOPMENT - OPEN CALL

Final Open Call Selection - Artist / Strategic Partner Collaborations



Stage 1 - Open Call Bids



Stage 3 - Final Open Call Selection



**NEW
CROSS
SECTOR
PARTNERS**

**NEW
ARTISTS &
ORGS
INVESTED**

B24 PROGRAMME - OPEN CALL PROJECT LOCATIONS



-  **North**
-  **East**
-  **City Centre**
-  **South**
-  **West**



Creative Citizens - Pilot

For Every Dark Night There's A Brighter Day

Orangefield, East Belfast Jan to Apr 2023

Through pilot programming and partnership with City Neighbourhood Services, we supported a group of young men from Orangefield who developed a mural in Orangefield Park promoting mental health awareness after they lost their friend Adam Woods the previous year.

The young men worked with an art therapist Claire Thompson who advised on how they communicated about their artwork and facilitated clay sessions for their own wellbeing.

"It's just a testament of what they think of Adam and how much he touched their lives," she said. "They're just so articulate and so passionate about mental health and helping the community."

Lynda Woods, Adam's Mother



Creative Citizens - Pilot

Art And Wellbeing In 2 Royal Avenue

Feb – Mar 2023

Art Therapy trainee Katherine Penny did a placement in council-run civic space 2 Royal Avenue, placed at a table and inviting those who visited to take time out of their days to relax, be mindful and get creative.

This project explored how art activities can support people's wellbeing and combat isolation. Recognising the multiple barriers people face to accessing support for mental health, Kat engaged people in wellbeing activities through a proactive approach in an open and relaxed setting.

A free, welcoming, city-centre public space like 2 Royal Avenue was the perfect place to run this - with natural footfall, a welcoming staff team and a range of other facilities for visitors to enjoy.

"With mental health service waiting lists at an all-time high, this is very much needed right now. 2 Royal Avenue shows that Belfast City Council not only provides a safe space, but one that really cares about their community"

Katherine Penney, Placement Student



**BELFAST
INTERNATIONAL
ARTS
FESTIVAL**



Hear, Touch, Feel

By Helen Hall and BIAF

Touch, Hear, Feel is an immersive and multisensory installation created with visually impaired communities under the creative direction of Helen Hall that explores touch through original choreography, fabrics, audio and video narratives.

When? Autumn 2024

Location | TBC

Target Audience

Everyone

Reach | 3600

Another World

by Connor Kerr & Rebecca Bellamy

Another World will be a place for learning, connecting, participating, and sharing of resources and equipment, with a focus on textile arts, and a purpose of improving mental health and building strong connected communities.

When? 2024 Year

Location | South Belfast

Target Audience

Everyone

Students

Reach | 6500



**QUEEN'S
UNIVERSITY
BELFAST**





SoLab 24

By Bounce Culture

Inspired by Frederick Douglas's time in our city Jordan Adetunji, Kaidi Tatham, Nandi Jola & Winnie Ama bring you from 1845 Belfast to Belfast 2024, through Black culture, in surround sound!

When:

Summer/Autumn 2024

Location | City Centre

Target Audience Everyone

Reach | 10,000 Intercultural





National
Trust



Eco Lazer Gaming By Robin Price

This project with young people will co-design laser arcade games playfully highlighting local ecological issues. These projected games will 'take over' the sides of Belfast's two biggest museums allowing anyone to join in and play!

When? Winter 2024

Location | South / City

Target Audience Everyone

Reach | 2500 Kids

Boatbuilding

By PS2

Our city is built on water. This 2024 participation project - Boating~Floating~Making~Knowing reimagines our traditions for the future with citywide events, workshops and an ambition to build 10,000 boats for Belfast...

When? Summer 2024

Location | City Riverfront

Target Audience Everyone

Reach | 10,000 – 60,000



**MARITIME
BELFAST**

Brew Me The River

By Jasmin Marker

Brew me a River is an innovative cross-disciplinary project – merging microbiology, archaeology, visual art, music, and beer brewing to unearth the stories that connect Belfast’s forgotten rivers with its industrial and cultural heritage.

When? Winter 2024

Location | South / City

Target Audience Everyone

Reach | 6000



**QUEEN'S
UNIVERSITY
BELFAST**



Shadow Dock

By Henry Sykes &
Three's Theatre Company

Shadow dock is an immersive installation using light, shadow, colour and sound. We journey forty feet below sea level, inviting a participatory audience to experience the world around them from a different perspective

When? Late Summer/Autumn

Location | Harbour

Target Audience Families

Reach | 10,000



**MARITIME
BELFAST**

Catalyst



**FUTURE
SCREENS**
CONNECTING CREATIVITY
NI

Wiggle Room By Boom Clap Play

The Wiggle Room is an interactive, co-designed experience where Belfast's children express their creativity through movement, shaping a vibrant digital world while learning about the joy and power of collective action and collaboration.

When? Summer 2024

Location | City

Target Audience

Families

Reach | 4000



Sound Links By Ulster Orchestra

Sound Links will celebrate, explore and preserve the history of Townsend Street in west Belfast, working creatively, innovatively and collaboratively with local communities to deliver a positive vision for the future and support long-term improvements.

When? Summer 2024

Location West/North Belfast

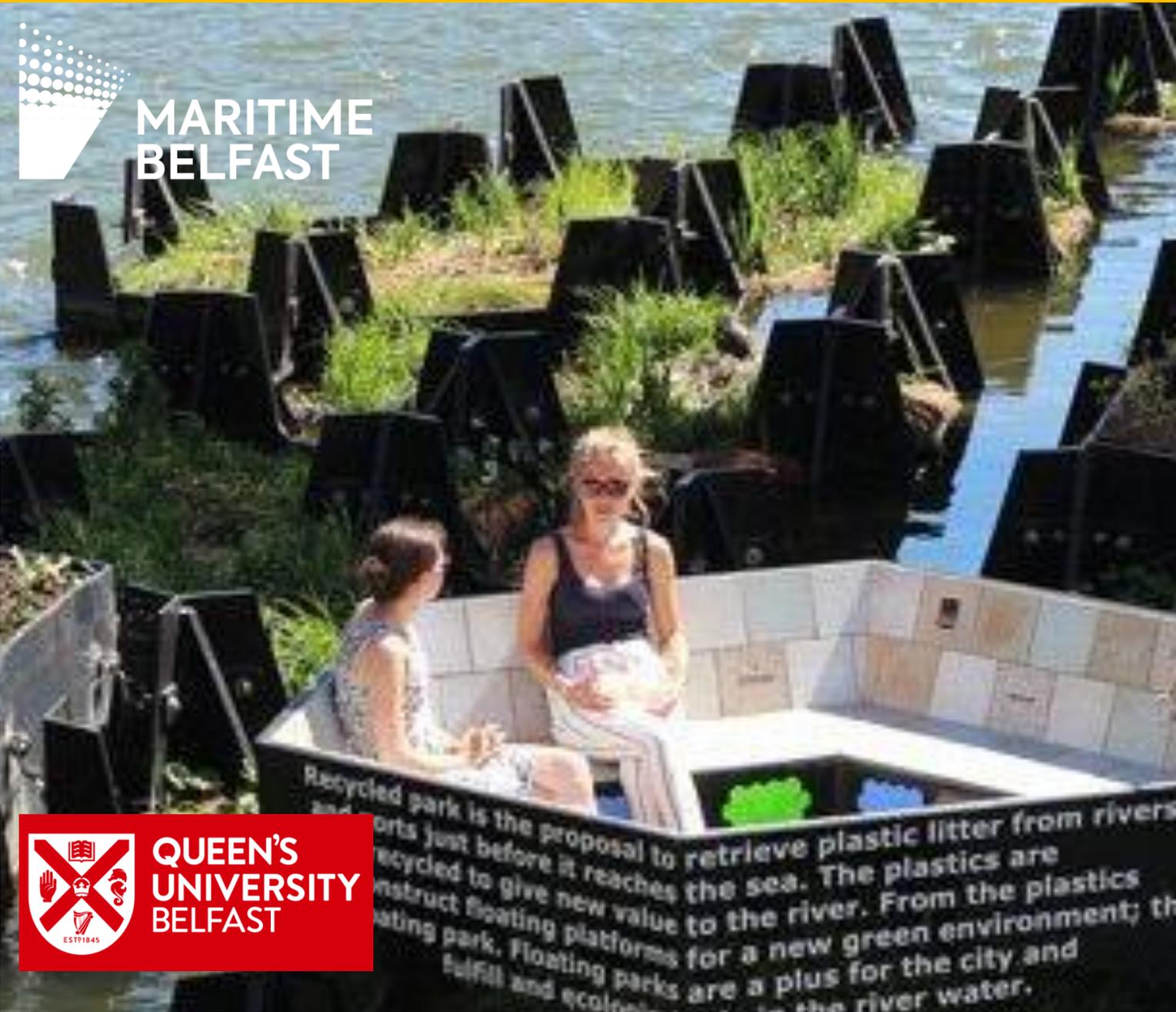
Target Audience Hyper-local

Reach | 4,000





MARITIME
BELFAST



QUEEN'S
UNIVERSITY
BELFAST

Recycled park is the proposal to retrieve plastic litter from rivers and ports just before it reaches the sea. The plastics are recycled to give new value to the river. From the plastics construct floating platforms for a new green environment; the floating park. Floating parks are a plus for the city and fulfil and ecological role in the river water.

River Pontoon By OGU

We aim to create a floating, inhabitable "instrument" that will enable a public conversation to develop about the river Lagan's potential to be a vital public space for the city centre.

When? Summer 2024

Location | City

Target Audience

Everyone

Reach | 4,000

Belfast Alleyways

By 9ft In Common and Studio Idir

A large-scale, city-wide collaborative celebration of the creative potential of Belfast's alleyways: for growing, making, occupying and connecting. We'll meet you at the back gate!

When? 2024 Year

Location | Belfast Alleyways

Target Audience Communities

Reach | 10,000



Social Farms
& Gardens 

eden project



eden project

Safari In the City By Wild Belfast

Safari in the City aims to unveil Belfast's natural world for people to connect, explore and celebrate. The project aims to introduce some to this world, support others to continue their journey and ultimately protect it.

When? 2024 Year

Location | City

Target Audience

Everyone

Reach | 10,000

Families

are you on the bus?

Are You On The Bus? By Outburst Queer Arts & Kabosh Theatre

Get your ticket for a time-bending journey through Belfast's queer pasts, presents, and possible futures, in search of promises kept, forgotten, and yet to be made by the city. Are YOU On The Bus?

When: Autumn 2024

Location | City

Everyone

Target Audience

LGBTQIA+

Reach | 10,000

 **Translink**



Permanent vertical garden on
barrier wall to BMSSP
former peace wall.

Guerilla Walls

By Black Mountain Shared
Space and Eileen McClory

Guerrilla Walls: an ambitious large-scale, multi-layered, multi-artform and multi-event project. It aims to rewild peace walls into vibrant, inclusive, vertical gardens for the future, through dance, storytelling and gardening. To inspire civic pride and activism.

When? 2024 Year

**Location | West
Target Audience
Reach | 200,000**

Communities

eden project





Michael Keegan- Dolan



Array Collective Members



Tuartha

by An Droichead and
Micheal Keegan-Dolan

Tuartha - To See a World in a Grain of Sand is the working title of a multi-disciplinary piece of dance theatre combining contemporary arts, dance with English poetry, traditional Irish music and language.

When: Nov 2024

Location | TBC

Target Audience

Everyone

Reach | 1000

Since The River Went On Fire

By Paul Muldoon & Lyric Theatre

Since the River Went on Fire will ignite and delight audiences with a spectacular summer event by the River Lagan. From dance to puppetry and live performance this will be a festival for the ages.

When: August 2024

Location | South

Target Audience

Everyone

Reach | 6000





Mark Cousins

Hearth

By Belfast Film Festival &
Mark Cousins

Through the transformational power of film, communities watch and learn to create a new perspective of their city. Co-curatorial programmes inspire both the individual and collective to realise authentic Belfast stories on the big screen.

When? Summer 2024

Location | City Wide

Target Audience Everyone

Reach | 50,000

**BELFAST
STORIES**



Belfast 2024 will deliver on The Belfast Agenda as well as:

- *A City Imagining* Cultural Strategy
- *Make Yourself at Home* Tourism Plan
- *Music Matters* – Belfast roadmap for music
- *A Bolder Vision*
- *Resilient Belfast*
- *Vacant to Vibrant*
- *Belfast Stories*
- *Good Relations*



2024

B24 – SECTION 75 ADVISORS

Inclusion and access to creativity and culture is at the heart of our cultural strategy, and Belfast 2024 programme, we are therefore working with advisors on how best our events and activities in 2024 engage with Section 75 groups

GROUP	ADVISORY ROLE
MIGRANT & NEW COMMUNITIES	ARTS EKTA BCC MIGRANT FORUM
DISABILITY ENGAGEMENT & ACCESS	UNIVERSITY OF A-TYPICAL BCC EQUALITY TEAM
IRISH LANGUAGE	BCC IRISH LANGUAGE FORUM
ULSTER SCOTS	BCC ULSTER SCOTS FORUM
OLDER PEOPLE	BCC OLDER PEOPLE'S FORUM AGE FRIENDLY BELFAST
YOUNG PEOPLE	ONE YOUNG WORLD DELEGATES BCC YOUTH FORUM
LGBTQIA+	RAINBOW PROJECT



B24 – WRAPAROUND SUPPORT FOR CULTURAL SECTOR

- **Belfast 2024 presents a significant moment to showcase the importance and vitality of our creative and cultural sector locally, nationally and internationally.**
- **The Belfast 2024 team want to ensure that we're supporting and recognising the work of those cultural, community and creative organisations that we aren't directly able to support via our Open Call or Direct Commissions programme in Belfast 2024.**
- **We therefore currently exploring other programmes and Marcomms opportunities to support the wider sector to enhance and promote their activity throughout 2024 to complement the Belfast 2024 programme.**



B24 & CITY OF MUSIC – MUSIC HERITAGE PROGRAMME



Belfast 2024 also offers a significant opportunity to deliver on our UNESCO City of Music commitments as well as the ambitions of the music strategy by developing a programme exploring & showcasing our expression of cultural identity through traditional music, in all its forms, across our city.

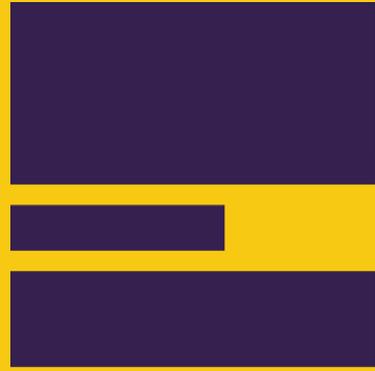
This programme will offer 4 x £20k developmental and capacity building grants to community cultural organisations working with citizens and musicians to explore our contemporary expression of traditional music with a view to creating a significant showcase (up to £100k) of traditional music throughout summer of Belfast 2024 programme.

This programme will also enhance our bid to host Fleadh Cheoil in 2025.

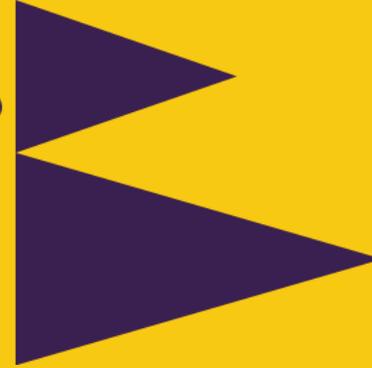
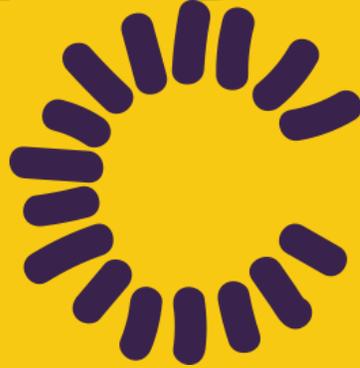
B24 & CITY EVENTS

- **St Patrick's Day B24 team will work to elevate the 2024 St Patrick's Day celebrations with additional commissioning opportunities showcasing local artists and creatives**
- **Maritime Development a core theme of the B24 programme is maritime, with several river-based commissions celebrating our maritime heritage and relationship with the water, which will pilot ideas for Maritime Festival 2025**
- **Christmas 2024 B24 are commissioning a Light Night Spectacle event which will take place early November launching the Winter/Festive Programme for the City in the lead up to the Christmas Light Switch on/market**





**EMBRACING
OUR
CREATIVITY**



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