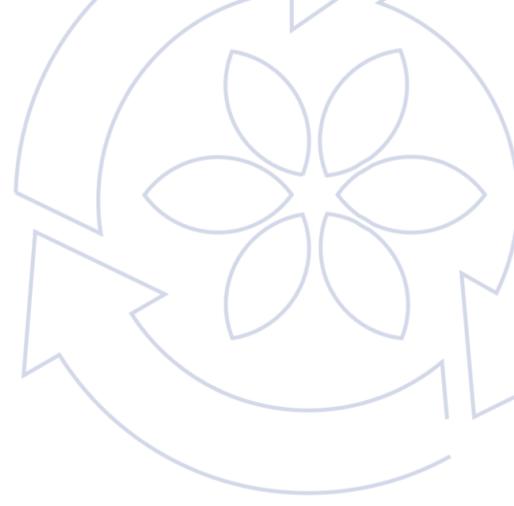




T.C. ÇEVRE, ŞEHİRCİLİK VE
İKLİM DEĞİŞİKLİĞİ BAKANLIĞI



ZERO
WASTE



SAMPLE APPLICATIONS

**SMART CONVERSION CARD PROJECT WITH
MOBILE VEHICLES**

FATİH MUNICIPALITY



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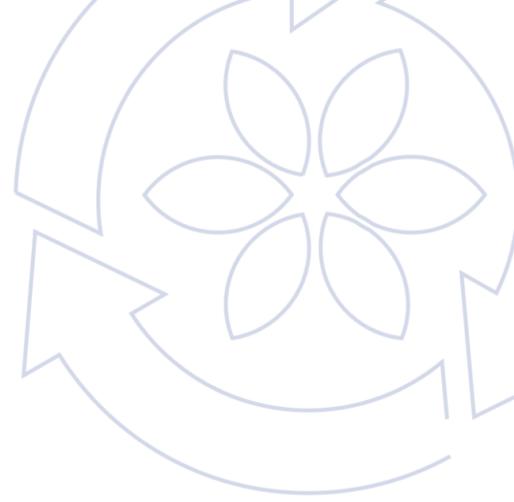
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01 | THE GOAL OF THE PROJECT

With our project, it is aimed to raise the awareness of the citizens to collect waste separately at the source and to gain a new life culture.

- With our project, it is ensured that the wastes that can be recycled are prevented from going to the garbage, preventing environmental pollution, including the collected wastes in the system, and earning financial gain for the citizens.
- With our Smart Dönüşüm Card project carried out with mobile devices, a transparent, safer operation that keeps up with the times has been realized.
- The fact that the project is digital, the waste points can be inquired instantly, the balance display feature and the Dönüşüm Card is valid at many shopping points are the plus values of the project.
- As the project is a social project besides financial gain, the Mobile Waste collection points also exist as the municipality's citizens' access points.



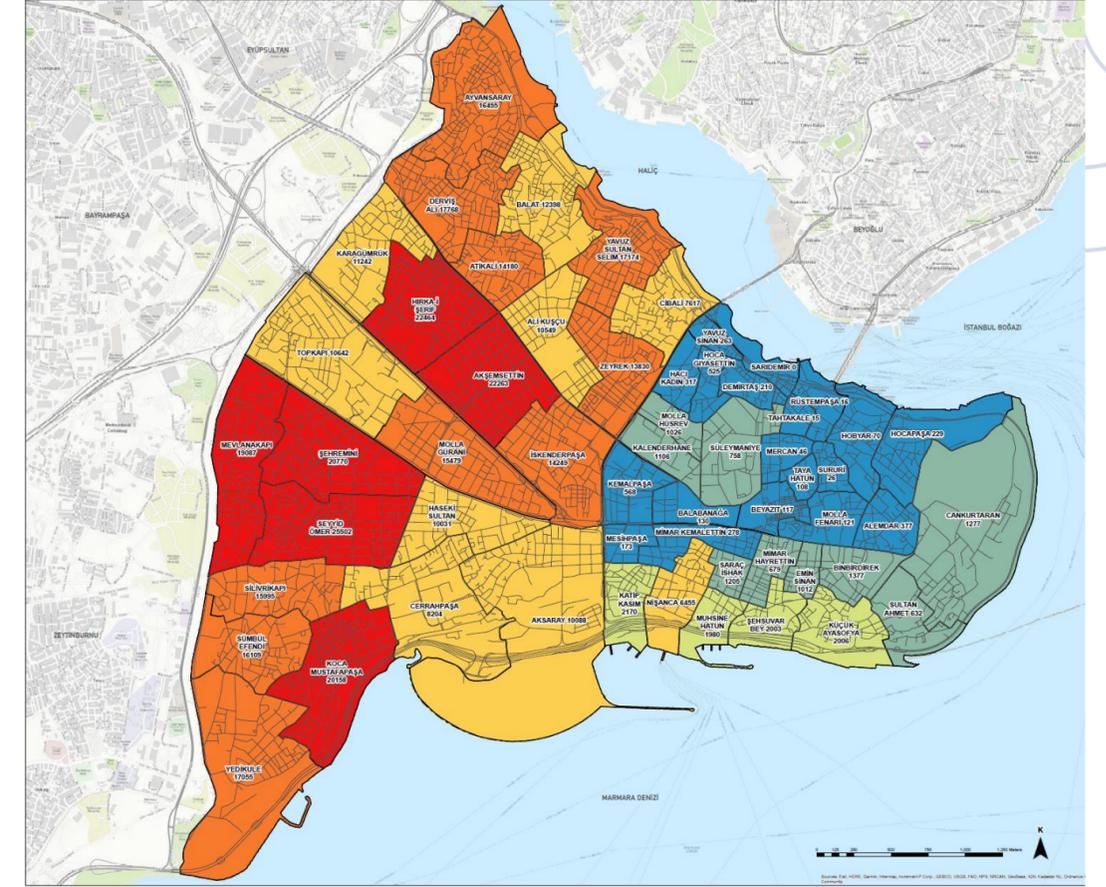
02 | SCOPE OF THE PROJECT



FATİH

District
Population
368.227

Number of
Neighborhoods
in the District
57



- In the project, the number of our mobile vehicles has been increased from 1 to 3 in order to reach more people, as our target group is all citizens living in Fatih. Each of our mobile vehicles is located at two different points in the morning and afternoon, 6 days a week, waiting for our citizens. In the recycling campaign, we continue to work with our Mobile Waste Collection Vehicles at 24 waste collection points, 2 fixed waste collection centers and our 1st Class Waste Collection Center.

02 | SCOPE OF THE PROJECT



Mobile Waste Retrieval Vehicle



Fixed Waste Recycling Center



Dönüşüm Card

When our recyclable wastes (paper, metal, plastic, glass, waste oil, waste battery, electronic waste, etc.) are collected separately in their homes, when they are presented to the Mobile Waste Collection vehicle departments, first the weighing process is performed by the personnel in charge and the score system is registered according to the waste type. It is done. Each expenditure has a different score, and the waste points are deposited into the “Dönüşüm Card” account daily without any waste point limit. Dönüşüm Card is provided free of charge from waste points.

03 | IMPLEMENTATION PLAN OF THE PROJECT

Our Waste Handling Points:

MOBİL ARAÇ - 1
ATIK GETİRME NOKTALARI

SIFIR ATIK

PAZARTESİ	SALI	ÇARŞAMBA
AKSARAY MEYDAN METRO ÖNÜ 09.00 - 13.00 KARAGÜMRÜK MEYDAN 14.00 - 18.00	HALICILAR CD. SARIGÜZEL CD. KESİŞİMİ 09.00 - 13.00 KARIYE TÜRBE SK. KARIYE PARK ÖNÜ 14.00 - 18.00	CELALETTİN ÖKTEN PARKI ÖNÜ PÜSKÜLLÜ CADDESİ 09.00 - 13.00 KARADENİZ CADDESİ 14.00 - 18.00
PERŞEMBE	CUMA	CUMARTESİ
MİMAR SİNAN STADI 09.00 - 13.00 AKŞEMSETTİN CD. KOCASINAN CD. KESİŞİMİ 14.00 - 18.00	HALIÇ CADDESİ 09.00 - 13.00 SENA PARKI 14.00 - 18.00	TOMRUKÇU SK. MOLLA ŞEREF PARKI 09.00 - 12.00 KÜRKÇÜBAŞI BOSTANI SK. ORUÇBABA TÜRBE 13.00 - 16.00

Fatih'i yaşa
Fatih'te yaşa

FATİH BELEDİYESİ

MOBİL ARAÇ - 2
ATIK GETİRME NOKTALARI

SIFIR ATIK

PAZARTESİ	SALI	ÇARŞAMBA
CEVDETPAŞA CD. KÜLLİYE ÖNÜ 09.00 - 13.00 HACI KADIN CD. YENİ KEMANCI SİTESİ 14.00 - 18.00	ODABAŞI CAMİ ÖNÜ 09.00 - 13.00 BÜYÜKSARAY MEYDANI 14.00 - 18.00	EMRE BELÖZOĞLU PARKI 09.00 - 13.00 UZUN YUSUF PARKI LALEZAR CAMİ SK. 14.00 - 18.00
PERŞEMBE	CUMA	CUMARTESİ
SİLVİRİKAPI PARKI 09.00 - 13.00 HACI EVHADDİN CD. 14.00 - 18.00	KOCAMUSTAFAPAŞA MEYDAN 09.00 - 13.00 KENANBEY SK. NİŞANCA EĞİTİM BİRİMİ 14.00 - 18.00	KÜÇÜK LANGA CD. AKSARAY MUHTARLIK ÖNÜ 09.00 - 12.00 KIRIM PARKI 13.00 - 16.00

Fatih'i yaşa
Fatih'te yaşa

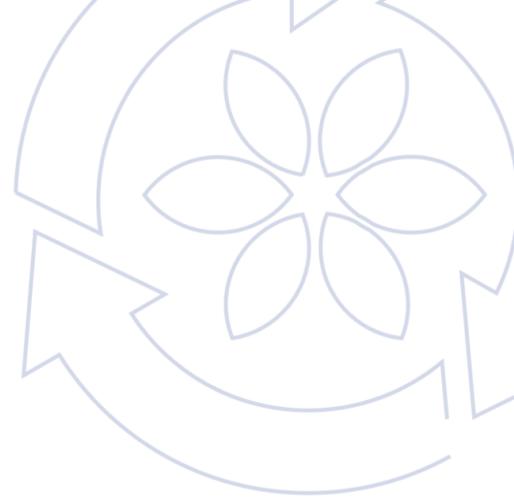
FATİH BELEDİYESİ

03 | IMPLEMENTATION PLAN OF THE PROJECT

- In the last week of every month, we both give points to our citizens who bring waste to our Mobile Waste Collection vehicles and Fixed Waste Collection points, and we give food to our animal friends regardless of the amount of waste.



03 | IMPLEMENTATION PLAN OF THE PROJECT



04 | GAINS OF THE PROJECT



ENVIRONMENTAL

- Awareness was created about the environmental effects of waste.
- Separate collection of recyclable waste from household waste was encouraged.
- A positive contribution was made to the effects of climate change.



ECONOMIC

- Financial support was provided to those who participated in our project.
- The recycling rate has been increased with the saving of raw materials.
- Unnecessary energy usage is prevented.
- Contributed to the reduction of greenhouse gas emissions.



SOCIAL

- The level of knowledge about the zero waste project has been increased.
- Sustainable waste management was achieved.
- Citizens, who collect their waste separately, have increased their social interaction by guiding the people around them.



AWARENESS

- An incentive system was created for the habit of collecting waste separately at the source.
- It has been ensured that natural assets are protected, consumption habits are changed, and awareness about waste is created.

04 | GAINS OF THE PROJECT

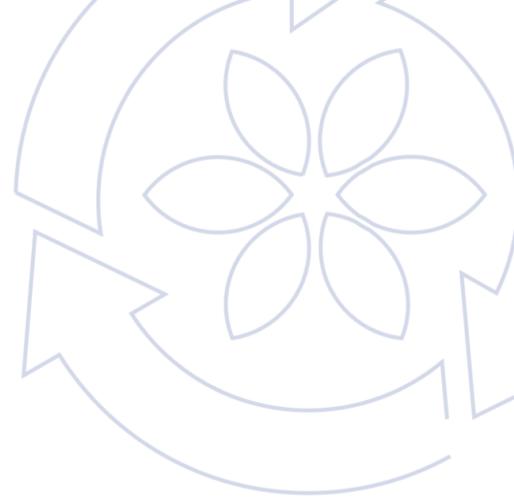


TO DATE WITH OUR MOBILE WASTE COLLECTION PROJECT

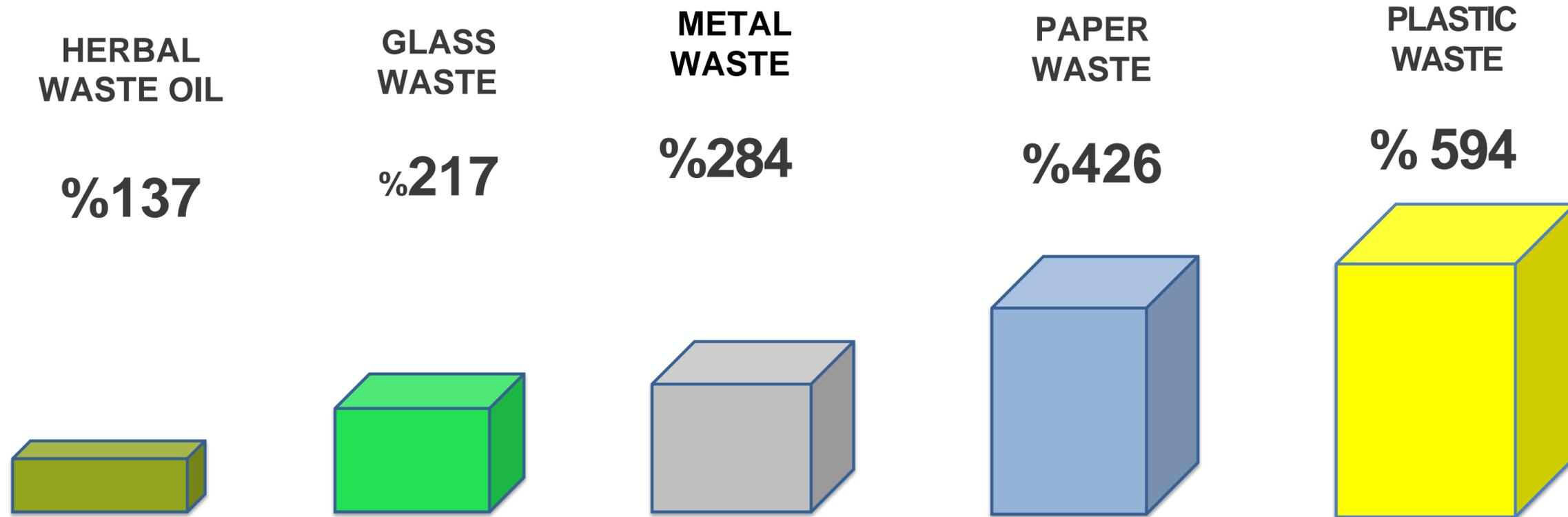
11 thousand citizens
cards are dealt.
about **45 thousand**
person reached.

**1 MILLION 750
THOUSAND TL**
aid was distributed.

Approximately **2.100 tons**
recoverable waste collected.



WASTE COLLECTED IN OUR PROJECT



RATE INCREASE

04 | GAINS OF THE PROJECT

- ❑ The amount of waste collected since the day our project started operating has continued to increase day by day.
- ❑ We continue to work to increase the number of citizens we reach and the amount of recyclable waste collected in the project we started within the scope of Zero Waste.
- ❑ Our project was started in the 6th month of 2020.

