

PART 1: BASIC DATA

CATEGORIES IN WHICH YOU WANT TO APPLY THE EXPERIENCE

1: TYPE OF EXPERIENCE: choose the most important element (**choose only one element** which you consider the most outstanding of your practice).

A) Deliberation Citizen assembly / deliberation workshop / lottery / legislative theater / participatory planning	
B) Decision Participatory budget / referendum / consultation / participatory process with vote	
C) Citizenship Citizenship / community action / permanent council / civic education / associationism / other initiatives to reinforce local democracy	This is the most outstanding possibility

2: TYPE OF GOVERNMENT: choose one only.

A) Up to 50,000 inhabitants (towns, small cities, rural areas).	
B) Cities between 50,000 and 250,000 inhabitants.	
C) Cities between 250,000 and 1,000,000 inhabitants.	Brno has about 400.000 inhabitants
D) Large cities or urban areas of more than 1,500,000 inhabitants.	
E) Supralocal, regional, provincial governments	

Experience data: complete the information below in a clear and concise manner.

Title of the experience: Multicultural Center in Brno
Name of the city or region: Brno
Inhabitants of the city or territory: 400.000
Country: Czech Republic
Institution presenting the candidacy: (name of the municipality, department, government, institution leading the candidate experience) Multicultural Center Brusinka (Centrum Brusinka, z.s.)
Website of the experience or institution: https://brusinkabrno.cz/en/welcome/
Profiles in social networks of the experience or the institution: https://facebook.com/brusinkabrno/ https://www.instagram.com/brusinka_brno/
Start date of the experience: August 2020
End date of the experience: (if operational, indicate "ongoing") Ongoing
Budget of the experience: (indicate the budget of the experience or the resources mobilized for its development and implementation)

Type of candidacy (mark with an X in the right column)	New experience		
	Innovation on an existing experience		
	Continuity of an experience		x
Type of experience (mark with an X in the right column, you may choose more than one)	Participatory budgeting		x
	Participatory planning		x
	Standing council		x
	Workshop / meeting for diagnosis, monitoring, etc.		x
	Public hearing / forum		
	Poll / referendum		
	Assemblies / Citizen juries / Deliberation spaces		x
	E-government / Open government / Digital platforms		
	Citizen initiative		x
	Other (specify):		
Objective of the experience (mark with an X in the right column, you may choose more than one)	To achieve higher levels of equality in terms of participation		x
	Including diversity as a criterion for inclusion		x
	Community empowerment		x
	To empower non-organised citizens		x
	To increase citizen's rights in terms of political participation		
	To connect different tools of participation within a participatory democracy "ecosystem"		x
	To improve the effectiveness and efficiency of the mechanisms of participatory democracy		
	To improve the quality of public decision-making through the mechanisms of participatory democracy		x
	To improve the evaluation and accountability of the mechanisms of participatory democracy		
	To improve any public policy through the active participation of the public		
Territorial area (mark with an X in the right column, you may choose more than one)	All the territory	Local	x
		Regional	x
	District		x
	Neighbourhood		x
	Governance		
	Education		x
	Transport		
	Urban management		

Thematic area (mark with an X in the right column, you may choose more than one)	Health	
	Security	
	Environment / Climate change and/or urban agriculture	
	Civic associations, grassroots and new social movements	x
	Culture	x
	Housing	
	Job creation	x
	Decentralization	
	Local development	x
	Training / learning	x
	Economy and/or finances	
	Legal regulations	
	Social inclusion	x
	All	
Other (write the topic)		
Sustainable Development Goals (SDG) associated with the practice (mark with an X in the right column, more than one option can be chosen, you can also add the specific target)	SDG 1 - No poverty	
	SDG 2 - Zero hunger	
	SDG 3 - Good health and well-being	
	SDG 4 - Quality education	x
	SDG 5 - Gender equality	x
	SDG 6 - Clean water and sanitation	
	SDG 7 - Affordable and clean energy	
	SDG 8 - Decent work and economic growth	
	SDG 9 - Industry, innovation and infrastructure	
	SDG 10 - Reduced inequality	
	SDG 11 - Sustainable cities and communities	x
	SDG 12 - Responsible consumption and production	
	SDG 13 - Climate action	
	SDG 14 - Life below water	
	SDG 15 - Life on land	
	SDG 16 - Peace, justice and strong institutions	x
	SDG 17 - Partnership for the goals	x

PART 2: DESCRIPTION OF THE EXPERIENCE

Fill in the following fields clearly and concisely. You can add links, images or graphics if you consider it appropriate.

Context:

In a maximum of 300 words, present the cultural, geographical, historical, institutional and socioeconomic context of the city, region or territory in which the experience takes place.

Brno is a rapidly developing city with about 700,000 inhabitants (including the region). State universities annually attract and graduate qualified specialists from the CIS countries, Ukraine, Africa, Latin and North America, as well as India. Over the past 10 years, the IT industry has also been one of the fastest growing industries and is attracting an increasing number of foreigners with families.

At the same time, events aimed at the integration of foreigners and the cultural exchange of children and adults are held rarely in the city. Another problem for the city is the lack of events, developmental activities and clubs in English. The only major event for expats is held only once a year. Foreigners do not have enough opportunity for interaction and leisure activities.

There are a lot of negative stereotypes and also we recognize some disrespect of different ethnic groups, this is why we interact with others we can build bridges to trust, respect, and understanding across cultures.

Precedents:

Explain the precedents and origins of the experience: if it is the innovation of an existing experience, what are its origins; if it is a new experience, what are the antecedents in participation in your city, region or territory. You can also indicate if you have been inspired by experiences in other cities/countries. (In a **maximum of 300 words**).

This is an experience gained from zero, we were guided by the needs of society including foreigners in our city. We were inspired by the ideas of creating a multicultural society in our city. The diversity of Brno brings with it a greater ability to combine the old and the new and respond to new challenges. The more open the city is to the outer world, new people and new ideas, the greater its creative dynamism is.

It is really important to create here a profound and comprehensive system of services in the private, public and also non-profit sectors for the integration of foreigners. The national diversity helps dispel negative stereotypes and also recognize and respect different groups so that as we interact with others we can build bridges to trust, respect, and understanding across cultures. It is in the program of city development, however still we do not see sufficient steps.

Objectives of the experience:

What is the objective listed in Part 1 that you think is the most important, and indicate other outstanding objectives of the experience. (In a **maximum of 100 words**).

For us it's the most important thing to achieve higher levels of equality, including diversity as a criterion for inclusion. We would like to empower non-organised citizens to create a community and participatory democracy "ecosystem".

Methodology:

Describe the methodology of the experience: phases of the process, participation channels. (In a **maximum of 300 words**).

Planning of the concept, analysis of the market, advertisement, propagation, maintenance through building a multicultural society.

Innovation:

Explain what you consider as the most innovative aspect(s) in the practice. (In a **maximum of 150 words**).

We are using the sources from internet and official USA programmes of non-commercial Multicultural centers to build and develop a new type of collaborative community in our city. As work in this field is nearly missing from the side of state authorities we considering this important to do it ourselves as citizens.

Inclusion:

Point out the importance of including as many groups and diverse populations as possible, and how you have achieved it. (In a **maximum of 150 words**).

We have several departments - for English speakers, Czech speakers, Russian speakers and Ukrainian speakers, we have students and workshop participants from at least 15 countries from all over the world. We have achieved it by constant work and propagation via social networks and media.

Communication:

What has been the strategy and communication channels of the experience for engaging the population. (In a **maximum of 150 words**)

The strategy was to involve as much locals and foreigners as possible. Main communication channels - our web, Instagram, Facebook, Messengers (WhatsApp, Telegram, Viber), phone calls, public meetings

Articulation with other actors:

Explain how the experience was articulated with different actors and simultaneous or pre-existing processes. What roles did these participants assume? Explain the degree of success of this articulation. (In a **maximum of 150 words**)

Our multicultural center is trying to find the ways of collaboration with different local institutions, including museums, theatres, philharmonics, local administration. It's not easy to persuade people, how important inclusion is, our innovations in most of the cases are not supported. This is why the main participants are our teachers and consultants, they are providing information to people through their lessons, workshops and consultations.

Evaluation:

What evaluation mechanisms have been implemented? Develop whether the citizenry has participated in the evaluation of the practice. (In a **maximum of 300 words**).

Programs for involving foreigners and their adaptation to the Czech cultural framework are very important. Citizens first of all get the opportunity to develop in the community, regardless of their country of origin and language. They get the opportunity to get a better job by improving their language skills, they can enter universities, improve school performance, pass exams, as well as sing on stage and do solo exhibitions. The success of our clients is the very way to evaluate success. People take certain cultural standards from each other which seem to be effective.

Impacts and results

Describe the impacts and results of the process. How many people have participated, and what are their profiles? What have been the impacts on public policies, the functioning of the administration, and the citizenry? (In a **maximum of 300 words**).

We have about 300 clients, first of all, we promoted democratic principles and acceptance of all peoples and races, regardless of the country of origin, organized multicultural concerts, performances, excursions, made our way through political conflicts associated with the fact that the culture and language of foreigners from Russia were denied and were even afraid to stage classical performances. We promoted the idea that culture and language are not to blame, and that every foreigner has the right to a personal opinion and expression.

PART 3: EXPERIENCE SUMMARY

A summary of the experience: origins, objectives, operation, results, monitoring, and evaluation. (Do not hesitate to repeat aspects that have already been written before. This summary will be shared on the digital platform for open evaluation and in the publication of the award). (In a **maximum of 500 words**).

The Multicultural Center Brusinka in Brno would like to achieve higher levels of equality, community empowerment in our city, which becomes multicultural because of a high number of foreign students and workers. Our students are coming from diverse cultural backgrounds. We are supporting people in the fields of international migration, social inclusion, and global development. For us it's the most important thing to achieve higher levels of equality, including diversity as a criterion for inclusion. We would like to empower non-organised citizens to create a community and participatory democracy "ecosystem".

The Multicultural Center Brusinka in Brno is promoting the idea that culture and language are not to blame, and that every foreigner has the right to a personal opinion and expression. Its focus is intercultural, and provides a place where members representing a variety of backgrounds, participate in programs and activities. We would like to ensure effective collaboration between the city of Brno and foreigners. For this matter, the Center's programs and activities are developed to increase the awareness, understanding, support and intersectionality of the various identities in the local community.

As a Multicultural Center we are a special safe space in Brno, which serves as a mean for the dissemination of different educational, artistic, cultural expressions to unite people from different backgrounds. Our Center allows inter-generational exchanges and community-building for the inhabitants of our city to have a physical space to openly express themselves and celebrate their diversity in unison.

It is really important to create here a profound and comprehensive system of services in the private, public and also non-profit sectors for the integration of foreigners. The national diversity helps dispel negative stereotypes and also recognize and respect different groups so that as we interact with others we can build bridges to trust, respect, and understanding across cultures.

Additional links

- <https://brusinkabrno.cz/en/welcome/>
- https://www.instagram.com/brusinka_brno/
- <https://eu.zonerama.com/brusinkabrno/354054>
- <https://www.youtube.com/channel/UCrlyp1kwihdTU9Mo1Njsl0Q>

We invite you to share annexes that allow you to better illustrate your experience: videos, photographs, documents... These can be sent through a file transfer service, such as WeTransfer, Dropbox or Google Drive.

Thank you for participating!